

Herbs and Seeds Inspired



Celebrate Our New Opening!  
**King Fahd International Airport**

**15%  
OFF**

**Your Entire Bill\***

24 hours daily

\*Terms and Conditions Apply

# STORY OF ROOT98

“**Root**” literally means the underground and essential part of a plant that anchors it, and enables absorption of nutrients and moisture. It also means origin and beginning. “**Root**” also plays on the word “**Route**”, referring to travellers’ airport journey.

“**98**” is the year 1998 when Plaza Premium Group was founded. We, as a premium airport hospitality service provider, value our roots and stay true to our initial aspiration set by founder Song Hoi-See when he first started the business: to enhance the airport experience by introducing efficiencies and addressing travel pain points. Today, we continue to evolve and enhance our service offerings to meet and exceed travellers’ expectations.

At **Root98**, we offer a healthy menu prepared using selected herbs and seeds. Superfoods are hand-picked by our team to ensure each dish brings you nourishment, while maximising natural flavours.

Shop 1100, Departure Level – Check-in Hall,  
King Fahd International Airport,  
Dammam, Kingdom of Saudi Arabia

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## Terms & Conditions

- This offer is only valid at Root98, King Fahd International Airport from 24th January 2019 to 28th February 2019
- This offer cannot be used in conjunction with any other promotional offers
- In the event of any dispute, the decision of Plaza Premium Group shall be final



An Airport Dining Collective by Plaza Premium Group



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